LOUISIANA STATE POLICE RIVERBOAT COMPARISON BY MARKET FOR THE MONTH OF: MARCH 2012

PREVIOUS MONTH

SAME MONTH PRIOR YEAR

<u>Licensee</u>	<u>Mar-12</u>	<u>Feb-12</u>	<u>Difference</u>	<u>%</u>	<u>Mar-11</u>	<u>Difference</u>	<u>%</u>	
BOOMTOWN BOSSIER	\$8,798,732	\$8,204,509	594,224	7.2%	\$8,393,215	405,518	4.8%	
ELDORADO RESORT			,		, , ,	•		
	\$14,712,592	\$13,748,959	963,632	7.0%	\$14,745,625	(33,033)	-0.2%	
HORSESHOE	\$19,511,151	\$21,335,423	(1,824,272)	-8.6%	\$18,780,631	730,521	3.9%	
DIAMONDJACKS	\$7,249,835		(39,990)	-0.5%	\$7,523,146	(273,311)	-3.6%	
SAM'S TOWN	\$10,831,922	<u>\$11,138,930</u>	(307,007)	-2.8%	<u>\$10,690,427</u>	141,495	1.3%	
Total Shreveport/Bossier	\$61,104,232	\$61,717,646	(\$613,414)	-1.0%	\$60,133,043	\$971,190	1.6%	
GRAND PALAIS *	\$0	\$2,832,777	(2,832,777)	-100.0%	\$11,373,493	(11,373,493)	-100.0%	
ISLE LAKE CHARLES *	<u>\$14,250,216</u>	<u>\$9,969,446</u>	4,280,770	42.9%	<u>\$1,321,748</u>	12,928,468	978.1%	
Consolidated	\$14,250,216	\$12,802,223	1,447,993	11.3%	\$12,695,241	1,554,975	12.2%	
L'AUBERGE LAKE CHARLE	<u>\$31,698,943</u>	\$30,883,114	815,830	2.6%	\$27,892,067	3,806,876	13.6%	
Total Lake Charles	\$45,949,159	\$43,685,337	\$2,263,822	5.2%	\$40,587,308	\$5,361,850	13.2%	
AMELIA BELLE	\$4,937,092	\$4,878,223	58,869	1.2%	\$4,652,681	284,412	6.1%	
BOOMTOWN N.O.	\$12,241,165	\$11,889,472	351,693	3.0%	\$13,379,381	(1,138,216)	-8.5%	
TREASURE CHEST	\$10,497,361	\$9,680,753	816,607	8.4%	\$9,753,331	744,030	7.6%	
Total New Orleans	\$27,675,618	\$26,448,449	\$1,227,170	4.6%	\$27,785,392	(\$109,774)	-0.4%	
BELLE OF B.R.	\$7,376,556	\$7,310,761	65,795	0.9%	\$6,810,473	566,083	8.3%	
HOLLYWOOD B.R.	\$11,993,730	<u>\$11,878,726</u>	115,003	1.0%	\$11,068,089	925,641	8.4%	
Total Baton Rouge	\$19,370,285	\$19,189,487	\$180,798	0.9%	\$17,878,562	\$1,491,724	8.3%	
Riverboat Total	\$154,099,295	\$151,040,918	\$3,058,377	2.0%	\$146,384,305	\$7,714,990	5.3%	
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^{*} Ownership of Grand Palais Riverboat transferred to Margaritaville Bossier City on February 8, 2012. At the time of the transfer, the vessels of Isle's two Lake Charles properties were swapped, leaving the larger vessel to continue operating as Isle Lake Charles.